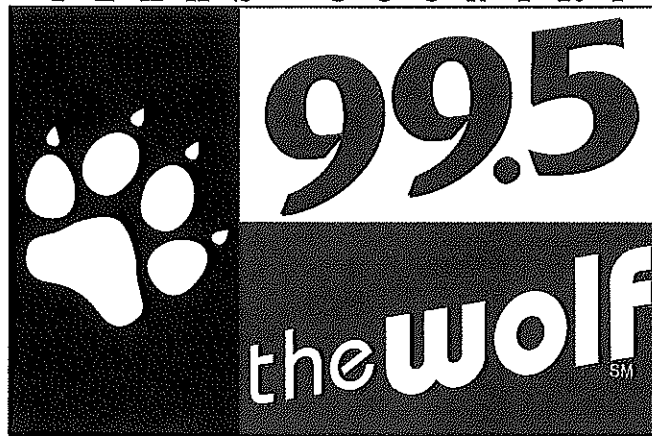


T E X A S ★ C O U N T R Y



The 90s to Now!

**KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
THIRD QUARTER 2013
OCTOBER 1, 2013**



Part 1 – INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From July 1 through September 30, 2013, KPLX (FM) aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas" which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Third Quarter of 2013, KPLX activated "The Amber Plan" when necessary to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the Third Quarter of 2013:

- 1-Youth and Infant Health
- 2-Hunger and Poverty
- 3-Services for Disabled Veterans
- 4-Elderly Health and Wellness
- 5-Community Services & Philanthropy

During this time if KPLX participated in Community Service Projects, they are listed and described in Part 3.

The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Union Gospel Mission of Tarrant County (pt 2)
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – July 7, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This was a continuation of the discussion from previous week, We expanded on their services, talked about upcoming expansion, & volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: Grant Halliburton Foundation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – July 14, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the founder of this foundation, whose son took his life. The foundation aims to help other young people to educate them about bullying, self esteem and other issues that result in far too many suicides among young people.

SERIES TITLE: Impact Texas
PROGRAM: Patriot Paws
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – July 21, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: Patriot Paws provides service dogs to our disabled veterans. We spoke to them about the service, their success stories, as well as funding and volunteer needs.

SERIES TITLE: Impact Texas
PROGRAM: Project Transformation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – July 28, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: Project Transformation engages young adults in purposeful leadership, supports undeserved children, and families, and connects area churches to communities in need. We spoke to Eric Lindh, the Executive Director about their services, success stories and needs.

SERIES TITLE: Impact Texas
PROGRAM: Heart Health/American Heart Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –August 4, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: We talked to the American Heart Association, and an intervening Cardiologist Dr Jeffrey Schussler about heart health, warning signs for heart attacks and cardiovascular disease, after the sudden and sad loss of radio personality Kidd Kraddick.

SERIES TITLE: Impact Texas
PROGRAM: James L West Center for Alzheimer's
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – August 11, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This organization assists North Texans dealing with the effects of dementia and Alzheimer's. We spoke about the diseases, the services the center offers, as well as warning signs for caregivers wondering if their loved one needs more skilled assistance.

SERIES TITLE: Impact Texas
PROGRAM: Happy Hill Farm Academy
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –August 18, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: We visited this location, and spoke with the founder, Ed Shipman who started Happy Hill Farm Academy in 1975. They are outstanding, and have many success stories of young people who came out of the school and went on to do many great things, when it appeared the odds were against them.

SERIES TITLE: Impact Texas
PROGRAM: Communities Foundation of Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –September 1, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: With nearly \$1B in assets, CFT helps "build better tomorrows" in North Texas by providing grants, scholarships, and setting up funds for donors, families, and non profits. We spoke to their Executive Director Brent Christopher about

their 60 year history, services as well as the 5th annual North Texas Giving Day.

SERIES TITLE: Impact Texas
PROGRAM: Citizen's Development Center
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – September 1, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: Founded in 1951, Citizen's Development Center's mission is "To empower men and women with disabilities to achieve their highest level of independence and employment." We spoke to their Executive Director, David Patterson, about their history, services and their upcoming 20th annual "Dash For Dignity" event.

SERIES TITLE: Impact Texas
PROGRAM: Entrepreneurs For North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – September 8, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: As a program of Communities Foundation of Texas, EFNT "helps businesses do good in a way that's good for business." We spoke to their Executive Director Pam Gerber about their organization, as well as Freedom Day 2013 which is held each year on September 11 as a day of service.

SERIES TITLE: Impact Texas
PROGRAM: The Sixth Floor Museum: JFK-50 Years Later
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – September 15, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Executive Director of The Sixth Floor Museum at Dealey Plaza. We spoke about the museum, its history, fight for survival, and their events during 2013 leading up to the 50th anniversary of the assassination of President Kennedy.

SERIES TITLE: Impact Texas
PROGRAM: Parkinson Voice Project
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – September 21, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week our visit was with Samantha Elandary, Founder and CEO of Parkinson Voice Project. This organization's mission is to "preserve the voices of individuals with Parkinson's and related neurological disorders through intensive voice therapy, follow up support, research, education and community awareness." We spoke about their history, the techniques they use, as well as an upcoming event they have planned.

SERIES TITLE: Impact Texas
PROGRAM: Texas Association For Infant Mental Health
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – September 28, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: The Texas Association for Infant Mental Health (TAIMH) is a non profit affiliate of the World Association for Infant Mental Health, and has been addressing infant mental health issues in Texas since 1980, dedicating to improving the quality of nurturing family relationships for infants, young children and their families. We spoke to their Executive Director, Sadie Funk, about their services, and the upcoming Lakefest 2013 event which TAIMH is the beneficiary non profit.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX

COMMUNITY EVENTS